



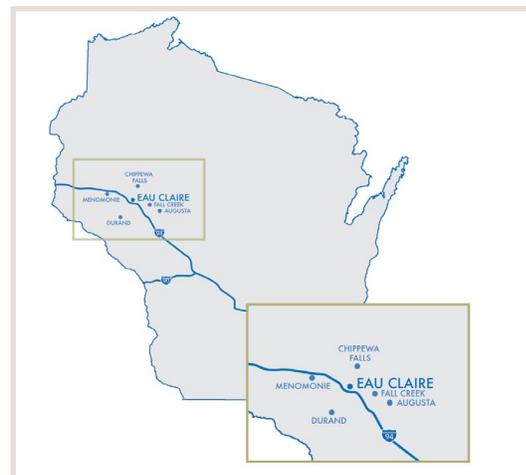
5-DAY PLEIN AIR ART FESTIVAL

SPRING | MAY 1 - 7

## GO PAINT! CHIPPEWA VALLEY 9TH ANNUAL EVENT

This May, mask up and paint the rolling farmlands, dramatic river banks, charming downtown areas, prairies and forests of Buffalo, Chippewa, Dunn, Pepin and Eau Claire Counties.

Participating artists will be painting within a 10 mile radius of the Eau Claire & Chippewa Rivers between Augusta, Cornell, Chippewa Falls, Eau Claire, Durand, and Nelson.



## HEALTH & SAFETY: GO PAINT! CHIPPEWA VALLEY

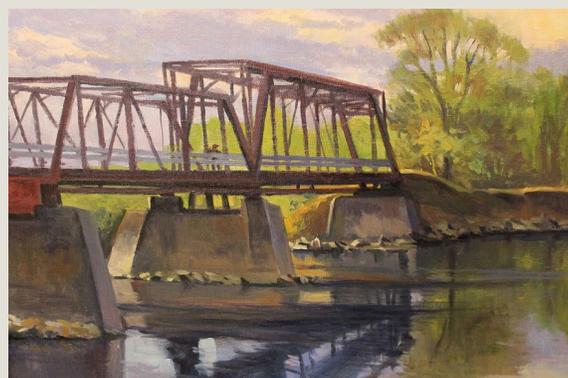
There is nothing more important to us than the happiness, health, safety, and well-being of every person who participates in our events. The well-being of partners, patrons, artists, and staff will remain our absolute top priority.

Modifications have been made to GO Paint! 2021 to accommodate for safer and socially distanced events.

- All participants in this year's events are encouraged to wear masks and socially distance
- Canvases and painting surfaces will not be stamped prior to painting
- Artwork will be submitted electronically via email. Please use a high quality digital file i.e. png or jpeg
- GO Paint! art will be a virtual exhibit displayed on Pablo Center's website and social media

All registered GO Paint! artists are invited to exhibit up to 5 works of art for each GO Paint! event. All artwork on exhibit must be for sale. This is a great opportunity for our community to purchase a local landscape for their business or home.

Please email [rose@pablocenter.org](mailto:rose@pablocenter.org) with any questions.



## MAY GO PAINT! EVENT SCHEDULE

Paint the days and nights away in the beautiful Chippewa Valley when we welcome the greens of spring and the leaves are first appearing. This May, find a hidden valley, river cove, sidewalk café, or rustic barn: there are so many opportunities for a beautiful painting experience in our region.

SAT  
1

11 a.m.  
-  
12 p.m.

**YOUTH QUICK PAINT:** Presented by Pablo Center's ARTmobile and sponsored by the Janet Carson Art Education Fund. FREE for young painters aged 18 and under. Registration is on site in front of Pablo Center.

Young painters will have one hour to paint the flora, fauna, and folks of Haymarket Plaza and Phoenix Park. Prizes will be awarded. Participants are welcome to bring their own paint supplies or use ours for free! Art instructors will be present to assist with supplies.

2 p.m.  
-  
4 p.m.

**ADULT QUICK PAINT:** Registered GO Paint! Chippewa Valley painters will have two hours to paint the flora, fauna, and folks of Haymarket Plaza, Phoenix Park, and the surrounding confluence of the Eau Claire and Chippewa Rivers. Cash prizes awarded.

*If painting for prizes, please line up your canvas on your easel or set it on a provided table outside of Pablo Center facing the Haymarket Plaza by 4:30pm.*

MON  
3

9 a.m.  
-  
12 p.m.

**GO PAINT! CHIPPEWA FALLS, SOCIAL (Distanced) PAINT:** Let's paint in Riverfront Park, Chippewa Falls, Wisconsin on the banks of the Chippewa River.

TUES  
4

12 p.m.  
-  
4 p.m.

**GO PAINT! DURAND, SOCIAL (Distanced) PAINT:** Let's paint in Lower Chippewa View Park, Durand, Wisconsin on the banks of the Chippewa River.

WED  
5

4 p.m.  
-  
8 p.m.

**GO PAINT! ALTOONA, SOCIAL (Distanced) PAINT:** Let's paint in River Prairie Park, Altoona, Wisconsin on the banks of the Eau Claire River.

FRI  
7

5 p.m.

By 5 p.m. artists must turn in work for judging by sending photos of their artwork via email to Pablo Center at the Confluence. Awards will be determined by juror and cash prizes will be announced by May 14.

Submit work to [rose@pablocenter.org](mailto:rose@pablocenter.org).

## REGISTER AT PABLOCENTER.ORG

Submitted GO Paint! art will be displayed on Pablo Center's website in a virtual exhibit and featured on its social media. All artwork presented for exhibition must be for sale. All sales, including purchase awards, will incur a commission.

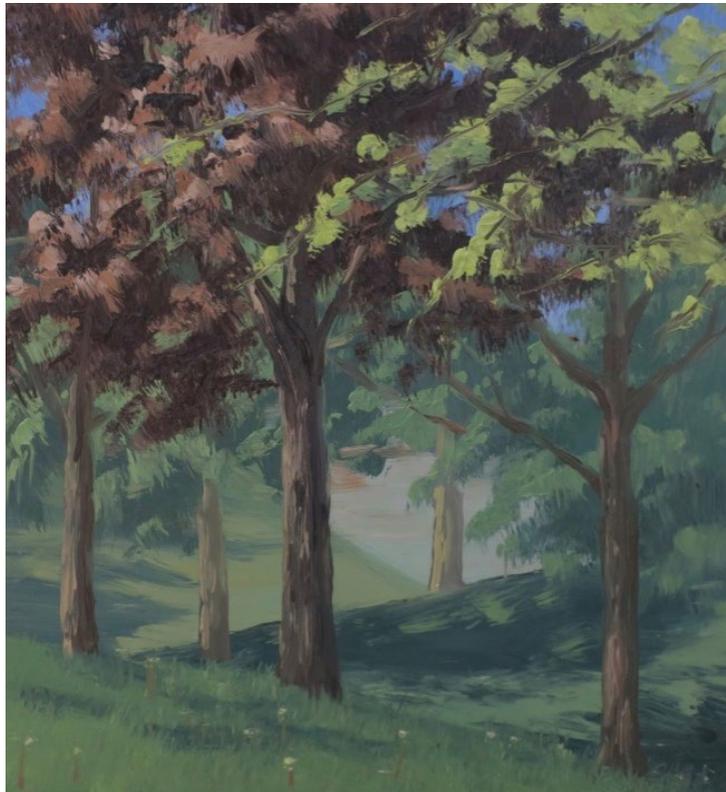
Pablo Center at the Confluence's Commission Rate for the GO Paint! Chippewa Valley event:

- Members.....30%
- Non-members.....40%

You may become a member on our website [here](http://pablocenter.org).

The same commission fee will apply to any work commissioned during or as a result of participation in GO Paint! Chippewa Valley.

Please email [rose@pablocenter.org](mailto:rose@pablocenter.org) with any questions.



## APPLICATION FEE

Spring GO Paint! Registration.....	\$30
Fall GO Paint! Registration.....	\$30
Save money by registering early for both events! To qualify for this discount register by April 23, 2021.	
Both GO! Paints.....	\$55

## GO PAINT! AWARDS

### *Pablo Center & Haymarket Plaza Adult Quick Paint:*

- Best of Show: Cash Award \$200
- First Place: Cash Award \$100
- Second Place: Cash Award \$75
- Third Place: Cash Award \$50

### *Exhibit Awards:*

- Best of Show: Cash Award \$500
- First Place \$250
- Second Place \$150
- Third Place \$100
- Best River: Cash Award \$200

### *Best of Pablo Center at the Confluence:*

- Cash Award \$200  
This award will be selected by Pablo Center Staff

### *Participation Award:*

- Cash Award \$50  
Every time you paint at one of our SOCIAL (Distanced) Paint events, we will put your name in a drawing for this cash award.



## GO PAINT! JUDGE AND FOUNDING MEMBER: JEAN ACCOLA

Jean Accola has been a painter most of her life. In 1980 she moved to rural Western Wisconsin where she lived a creative life with her musician husband and two children.

In 1985 she opened the Accola Gallery in Durand WI, where she continues to work and exhibit. She has studied with many influential artists that helped her establish her skills in watercolor, oil, and acrylic. Jean Accola founded the Fresh Art Tour in 1998 and the GO Paint! Plein Air painting event in 2013 and is now looking forward to years of “just painting”.



[www.accolagallery.com](http://www.accolagallery.com) | [@accolagallery](https://www.instagram.com/accolagallery)

## GO PAINT! CHIPPEWA VALLEY AWARDS JUROR AND FEATURED ARTIST: BETH STODDARD



[www.bethstoddard.com](http://www.bethstoddard.com) | [@bethstoddardart](https://www.instagram.com/bethstoddardart)

oil primarily en plein air, she recently completed a long-term project to paint all 156 of the Milwaukee County Parks. She's currently the 2020–2021 ARTservancy artist in residence at the Milwaukee Area Land Conservancy property Fitzsimmons Woods.

Wisconsin born, she studied art in Philadelphia obtaining degrees from both the University of Pennsylvania and the Pennsylvania Academy of the Fine Arts. Her painterly realist pieces are held in private and corporate collections nationwide. When not painting outdoors she serves as a judge/ juror and teaches observational drawing and painting.

My artistic practice is borne of the delights and constraints I experience as a city dwelling landscape painter. The representational mode in which I work is informed by art history and motivated by love for nearby nature. In oil on panel, I paint urban parks and preserves from direct observation, and in the studio from drawn sketches aided by memory.

Serene outdoor imagery is activated by visible brushwork, modern compositional choices, and saturated naturalistic color. I contribute to the broader landscape art dialogue as well as local life and culture by depicting in paint my area's wealth of natural beauty.

Beth Stoddard is a Milwaukee artist who draws and paints from life with a modern sensibility. Working in